

# INTERNATIONAL CONFERENCE CONFERENCIA INTERNACIONAL

## MUSEUM LEADERSHIP IN CLIMATE ACTION CONFERENCE PROGRAMME

15 - 17 November 2023

Museo de ITAIPU Tierra Guaraní, Hernandarias, Paraguay

### TUESDAY, NOVEMBER 14th 2023

Venue: ITAIPU Visitor's Reception Center

14:00 - 18:00 Registration

### DAY 1 - WEDNESDAY, NOVEMBER 15th 2023

Venue: Auditorium, ITAIPU Visitor's Reception Center

08:00 Registration

09:30 - 10:30 Conference opening and welcome speeches

- Justo Zacarías Irún, ITAIPU Binacional Director General
- Julio Paredes, Director de Coordinación Ejecutivo de ITAIPU Binacional
- Oscar Centurión Frontanilla, ICOM Paraguay Chair
- Burçak Madran, ICMAH Chair
- Goranka Horjan, INTERCOM Chair
- Leena Tokila, ICTOP Chair
- Deborah Ziska, MPR Chair

10:30 – 11:00 COFFEE BREAK

### 11:00 - 11:30 KEYNOTE SPEAKER

Venue: Auditorium, ITAIPU Visitor's Reception Center

Name: Alba Eiragui Duarte (Paraguay)

Theme: Mother Earth and Climate Change

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**11:30 - 12:45 SESSION 1 - WELCOME TO THE ANTHROPOCENE: MEETING THE CHALLENGES**

**Moderators: Darko Babic (Croatia)**

11:30 - ETHNODEVELOPMENT IN CLIMATE ACTION

**Oscar Fernando Galeano (Paraguay)**

11:45 - INTERACTIVE SCIENCE MUSEUM: EDUCATION FOR SUSTAINABILITY IN ECUADOR

**María Susana Robledo (Ecuador)**

12:00 - MEETING THE ANTHROPOCENE IN KOREA

**Cheeyun L. Kwon (Korea)**

12:15 - TRAINING TOURISM EXPERTS TO MEET THE CHALLENGE OF SUSTAINABILITY

**Rita Capurro (Italy)**

12:30 - 12:45: Discussions and questions

12:45 - 14:30 LUNCH BREAK (Optional transfer available to the Restaurant inside the Dam complex)

**14:30 - 15:00 KEYNOTE SPEAKER**

**Venue: Auditorium, ITAIPU Visitor's Reception Center**

**Name: Dr. George Jacob (USA)**

**Theme: Climate Awareness to Action**

**15:00 - 16:30 SESSION 2 - WELCOME TO THE ANTHROPOCENE: MEETING THE CHALLENGES**

**Moderators: Deborah Ziska (USA)**

15:00 - DESIRABLE COMPETENCES OF MUSEUM PROFESSIONALS IN 2030: HERITAGE LITERACY?

**Darko Babič (Croatia)**

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15:15 - LEARN RECORDING ARCHAEOLOGICAL COLLECTIONS AND RECORD CLIMATE CHANGE SKILLS IN WEST AFRICAN MUSEUMS  
(Online presentation)

Matar Ndiaye (Senegal)

15:30 - YERBA MATE AND TIMBER EXTRACTIVISM AND ITS IMPACT IN INDIGENOUS TERRITORIALITY IN THE TACURU PUCU REGION, PARAGUAY

Cristian Benítez (Paraguay)

15:45 - SILENT FALL/BECOMING BIRD (Online presentation)

Ayelet Aldouby (Canada), Dominique Paul (Canada)

16:00 - INCORPORATION OF THE GUARANÍ LANGUAGE IN THE PUBLIC AND EDUCATIONAL USE AT THE ITAIPU GUARANI LAND MUSEUM

Ana Burró (Paraguay), Matías Cabrera (Paraguay)

16:15 - FREE ENTRY, MUSEUMS IN ACTION ON CHILEAN TELEVISION

Nicolas Rojas Inostroza (Chile)

16:30 - 16:45 Discussions and questions

16:45 - 17:15 COFFEE BREAK

**17:15 - 18:30 SESSION 3 - WELCOME TO THE ANTHROPOCENE: MEETING THE CHALLENGES**

**Moderators: Myriame Morel - Deledalle (France)**

17:15 - RECORD OF MONOXYLIC CANOES IN PARAGUAYAN MUSEUMS: WHAT DO TRADITIONAL NAVIGATION SYSTEMS TELL US ABOUT THEIR SOCIO-ECOSYSTEM OF ORIGIN AND THE ENVIRONMENTAL CHANGES THAT AFFECT THEM?

Mirtha Alfonso Monges (Paraguay), Christophe Delaere (Belgium)

17:30 - IMPACT OF CLIMATE CHANGE ON THE WORLD IMPORTANT NEANDERTHAL SITE IN KRAPINA (CROATIA)

Jurica Sabol (Croatia)

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17:45 - THE AMAZON MUSEUM: STORYTELLING FOR A HABITABLE PLANET ([Online presentation](#))

Peter McFarren (USA), Mac Margolis (Brazil)

18:00 - SUSTAINABLE CULTURAL EVENTS AND THEIR VITAL ROLE IN SUPPORTING CLIMATE CHANGE ([Online presentation](#))

Niveen Al-Gharbawy (Egypt)

18:15 - 18:30 Discussions and questions

18:30 Transfer to hotels (optional) and then back to the Visitor's Center for the welcoming cocktail.

20:00 - 22:30 WELCOMING COCKTAIL

Venue: Central Viewpoint of the Dam and Monumental Illumination.

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### DAY 2 - THURSDAY, NOVEMBER 16th 2023

Venue: Auditorium, ITAIPU Visitor's Reception Center

08:00 Registration

#### 09:30 - 10:00 KEYNOTE SPEAKER

Venue: Auditorium, ITAIPU Visitor's Reception Center

Name: Marcelo Iniarra (Argentina)

Theme: The Museum's Mind-Shifting Pathway: Exploring a Theory of Change for Action in the Climate Emergency

10:00 - 10:30 COFFEE BREAK

#### 10:30 - 12:00 SESSION 4 - CREATING AND INNOVATING SUSTAINABLE SOLUTIONS

Moderators: Hans Van de Bunte (Netherlands)

10:30 - THE EXPERIENCE "MUSEUMS ARE SHOWN 2023" PARAGUAYAN MUSEUMS, SUSTAINABILITY AND WELL-BEING

Laura González Soria (Paraguay), Gloria Velilla (Paraguay)

10:45 - EXPLORING THE ESTABLISHMENT AND POTENTIALS OF THE CROATIAN CORAL CENTRE ZLARIN (CCCZ)

Ana Katurić (Croatia)

11:00 - INDIGENOUS MANAGEMENT IN THE PROTECTION OF CULTURAL AND NATURAL CULTURAL HERITAGE: A SOCIO-LEGAL ANALYSIS BETWEEN COSTA RICAN AND PARAGUAYAN REGULATIONS

Juan Pablo Zamora Rodríguez (Costa Rica)

11:15 - SUSTAINABILITY FOR CULTURE

Moira Mazzotta (Argentina)

11:30 - TEACHING RESPONSIBLE FASHION ON CAMPUS

Katrina Orsini (USA)

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11:45 - MUSEUMS AND STRATEGIC SILENCE: A CASE STUDY OF SUSTAINABILITY SHORTCOMINGS ([Online presentation](#))

Sofie Öberg (Sweden), Avigail Rotbain (Sweden)

12:00 - KANINDE EDUCATIONAL PROJECT: EXPERIENCES IN APPLYING DIDACTIC STRATEGIES FOR THE CONSERVATION OF THE BLUE-AND-YELLOW MACAW

Daniel Olmedo (Paraguay), Aurora Ortega (Paraguay), Alejandro Amarilla (Paraguay)

12:15 - 12:30 Discussions and questions

12:30 - 14:00 LUNCH BREAK (Optional transfer available to the Restaurant inside the Dam complex)

**14:00 - 14:30 KEYNOTE SPEAKER**

Venue: Auditorium, ITAIPU Visitor's Reception Center

Name: Karin Weil González (Chile)

Theme: Museums addressing socio-environmental inequalities in the Global South

**14:30 - 16:00 SESSION 5 - CREATING AND INNOVATING SUSTAINABLE SOLUTIONS**

Moderators: Deborah Ziska (USA)

14:30 - CLIMATE ACTION AND SUSTAINABILITY IN STRATEGIC MUSEUM LEADERSHIP PLANS

Alenka Černelič Krošelj (Slovenia)

14:45 - CLIMATE ACTION THROUGH PLASTICS REDUCTION

Antonio Machado (Canada)

15:00 - USING THE PAST TO SAFEGUARD THE FUTURE: CULTURAL SUPERHEROES AS GUIDES FOR CLIMATE ACTION

Carolyn Mwenda (Kenya)

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15:15 - CULTURAL LEARNING ECOLOGY: THE ROLE OF MUSEUMS (Online presentation)

Aleksandra Nikolić (Serbia)

15:30 - SUSTAINABLE EXHIBITS IN COPENHAGEN ART MUSEUMS: THE CRUCIAL ROLE OF AESTHETICS

Ginevra Addis (Denmark)

15:45 - SOCIAL SUSTAINABILITY AND HERITAGE MANAGEMENT. STREET-ART AS A PARTICIPATORY TOOL FOR TOURISM DEVELOPMENT. CASE STUDIES IN LISBON AND ROME

Lisa Pigozzi (Italy/Portugal)

16:00 - FELIX DE BOECK: FROM AVANT-GARDE PAINTER TO CLIMATE ACTION INSPIRATION AT FELIX ART & ECO MUSEUM

(Online presentation)

Sergio Servellon (Belgium)

16:15 - 16:30 Discussions and questions

16:30 - 17:00 COFFEE BREAK

**17:00 - 17:30 KEYNOTE SPEAKER**

**Venue:** Auditorium, ITAIPU Visitor's Reception Center

**Name:** Eugenia Villarmarzo (Uruguay)

**Theme:** Challenges of climate change for the conservation of landscapes and coastal archaeological sites. Risk assessment and integration of collaborative approaches to management.

**17:30 - 18:30 SESSION 6 - CREATING AND INNOVATING SUSTAINABLE SOLUTIONS**

**Moderators:** Mirtha Alfonso Monges (Paraguay)

17:30 - SUSTAINABLE DEVELOPMENT IN SPORTS MUSEUMS ON THE HORIZON OF THE 2024 OLYMPIC GAMES

Marie Grasse (France)

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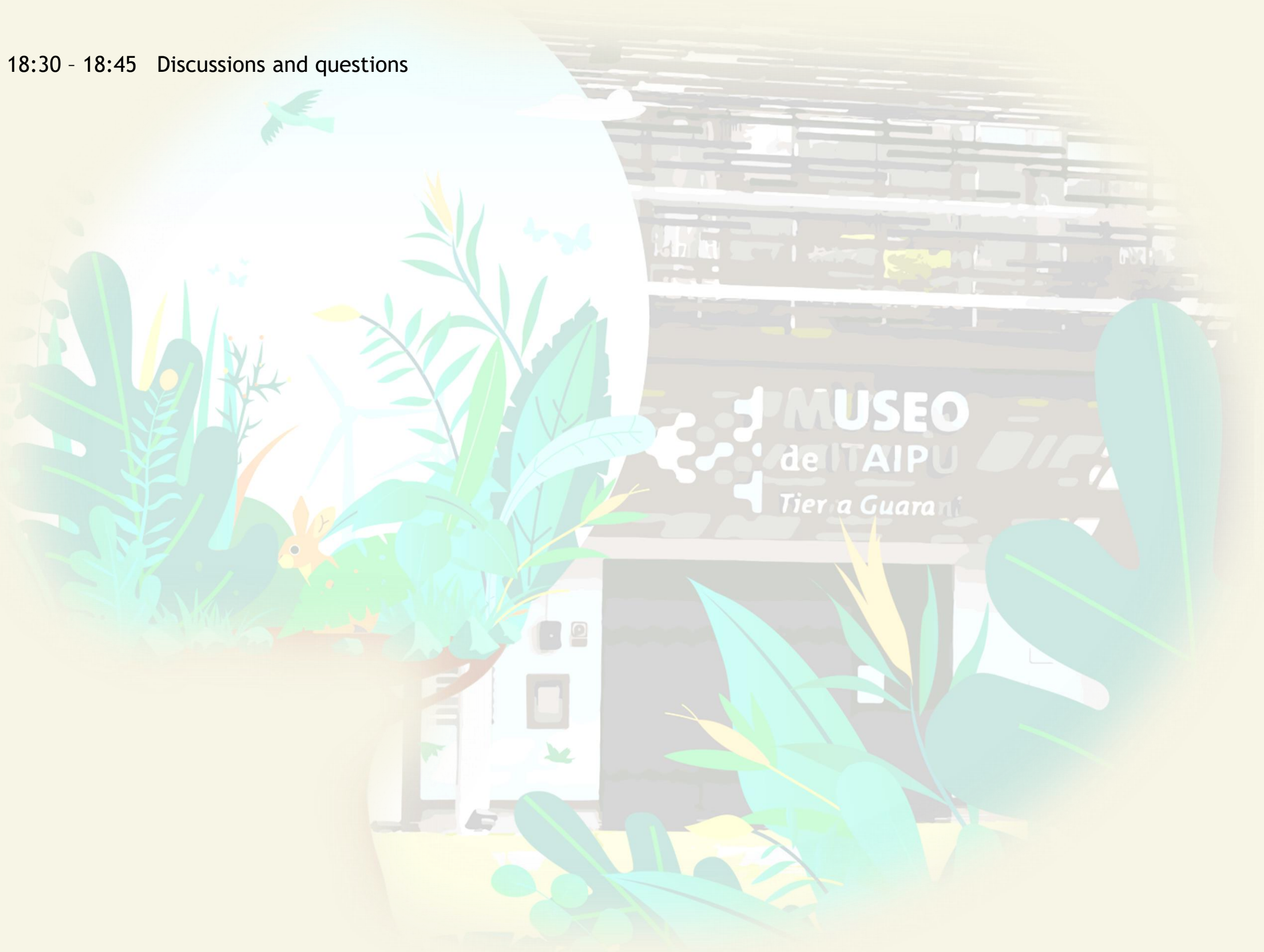
17:45 - TAKING INTO ACCOUNT THE CLIMATE CHANGE IN EXHIBITIONS

Myriame Morel-Deledalle (France)

18:00 - PRESERVING MUSEUM COLLECTIONS IN THE TIME OF CLIMATE CHANGE THROUGH MANAGING THE HISTORICAL MUSEUMS MICROCLIMATE

Nouran Khaled (Egypt)

18:30 - 18:45 Discussions and questions





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### DAY 3 - FRIDAY, NOVEMBER 17th 2023

Venue: ITAIPU Visitor's Reception Center

#### 09:00 - 11:00 ICMAH WORKING GROUP MEETING - SPORTS MUSEUMS

**Moderator:** Marie Grasse (France)

Room TBA

#### 09:00 - 10:30 MPR WORKSHOP - In English with Spanish translation

**Theme:** Climate protestors are about to knock on your museum doors: Are you ready?  
*Learning how to manage communication, PR, and social media crises in museums*

**Moderators:** James Heaton (USA) and Luis Marcelo Mendez (Brazil)

Room TBA

#### 09:00 - 11:00 INTERCOM WORKSHOP LEAD BY KI CULTURE - In English

**Theme:** Leadership for sustainability

**Moderator:** Moira Mazotta (Argentina)

Room TBA

#### 11:00 - 11:30 COFFEE BREAK

11:30 - 12:30 Guided visits to the ITAIPU Dam and the Tekotopa Environmental Center (Museum, Animal Research Center, Botanical Laboratories and Tree Nursery, ITAIPU Dam Scale Model) Previous registration required at the reception table.

#### 12:30 - 14:00 LUNCH BREAK (Optional transfer available to the Restaurant inside the Dam complex)

#### 14:00 - 16:00 INTERCOM WORKSHOP LEAD BY KI CULTURE - In Spanish

**Theme:** Leadership for sustainability

**Moderator:** Moira Mazotta (Argentina)

Room TBA

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### 14:00 - 16:00 INTERNATIONAL COMMITTEES ANNUAL MEETINGS

- ICMAH Annual Meeting

Room: TBA

Only for ICMAH Members

- INTERCOM Annual Meeting

Room: TBA

Only for INTERCOM Members

- ICTOP Annual Meeting

Room: TBA

Only for ICTOP Members

- MPR Special Programme

Room: TBA

Open to all participants of the conference

16:00 - 16:30 COFFEE BREAK

16:30 - 17:30 Joint closing conference

17:30 - 20:00 FAREWELL PARTY

Venue: Tekotopa Environmental Center (Bus transfer from the Visitor's Center to the location of the event)